

BRIDGING
INDUSTRY FORCES

Brand Prospectus

ANNUAL CONVENTION
JUNE 21-23, 2023
FAIRMONT CHICAGO MILLENNIUM PARK

In 2023, the Illinois Bankers and Ohio Bankers League are joining forces for one dynamic annual convention. We invite your company to participate in one or more of these convention sponsored events.

ATTENDEE PROFILE
Bank Presidents and CEOs, Officers and Directors

FRIDAY, MAY 5
COMMITMENT DEADLINE

\$10,000 per choiceJoint Board Dinner **SOLD** Exclusive**\$7,500 per choice**

Hospitality Suite	Nonexclusive
Executive Lounge	Nonexclusive

\$6,000 per choiceLanyard **SOLD** Exclusive**\$5,000 per choice**

Hotel Key Card SOLD	Exclusive
Registration Bags	Exclusive
Evening Entertainment	Nonexclusive
Keynote Speaker	Nonexclusive

\$4,000 per choice

Wi-Fi	Exclusive
Mobile App	Exclusive
Welcome Mixer	Exclusive
Welcome Gift*	Nonexclusive

*Sponsor Provides

\$3,750 per choice

Conference Program Exclusive

\$3,500 per choice

Notepad Exclusive

\$3,000 per choice

Hand Sanitizer	Exclusive
Charging Station	Nonexclusive
Marketplace Dessert	Nonexclusive
Lunch	Nonexclusive
Wine Sponsor	Nonexclusive

\$2,500 per choice

Transportation	Exclusive
Tumblers*	Exclusive
Centerpieces	Exclusive
Marketplace Breakfast	Exclusive

*Sponsor Provides

\$2,000 per choice

All Beverage Breaks Nonexclusive

\$1,000 per choice

Friend/General Session Nonexclusive

\$500 per choice

Rapid Fire Sessions* Nonexclusive

*Limit of 7 reserved for IBA/OBL Preferred Vendors / Endorsed Business Partners

Call for Pricing

Clings (Wall, Elevator, Floor) Exclusive

Convention PAC Events**BOTH EVENTS**

Title Sponsor	Exclusive	\$3,000
Welcome Bag	Exclusive	\$2,000

STADIUM TOUR

Lunch	Nonexclusive	\$1,000
Transportation	Nonexclusive	\$500

PROHIBITION TOUR

Lunch	Nonexclusive	\$1,000
Transportation	Nonexclusive	\$500

SILENT AUCTION

Event Exclusive \$4,000

CASINO NIGHT

Event Exclusive \$3,000

Illinois Bankers PAC Disclaimer

A copy of our report filed with the State Board of Elections is (or will be) available on the Board's official website (www.elections.il.gov) or for purchase from the State Board of Elections, Springfield, Illinois. All contributions to Illinois Bankers PAC are voluntary. You may refuse to contribute without reprisal. Contributions to Illinois Bankers PAC are not tax deductible.

Ohio BankPAC Disclaimer

Ohio BankPac accepts personal contributions only. No corporate donations are accepted. All contributions are voluntary. You have the right to refuse to contribute without any reprisal.

IBA/OBL CONVENTION SCHEDULE (AS OF 1/03/2023)

Sponsorship Investment

\$3,000+

Receives all brand recognition
plus a Complimentary Registration

Sponsorship Investment

\$2,500 - \$3,000

Receives all brand recognition
minus Complimentary Registration

Sponsorship Investment

\$2,499 & Below

Receives all brand recognition
*minus Complimentary Registration
Social Media
Convention Bag Insert*

BRAND RECOGNITION

Company profile listed on the mobile app
Company logo recognized in

- Convention Brochure (online only)
- Convention walk-around Guide
- Social media platforms
- Event signage
- Convention webpage
- Email Communications
- Publications: *Ohio Record & Illinois Banker*

Company logo on sponsored item
Attendee roster (three weeks prior to the event)
Contact representative(s) recognized as a sponsor on
Convention name badge
Convention Bag Insert **Sponsor Provides*

STATE ASSOCIATION CONTACTS

Illinois Bankers Association

c/o Robin Lane
3201 West White Oaks Drive, Suite 400
Springfield, IL 62704
(e) rlane@illinois.bank
(p) 217-789-9340

Ohio Bankers League

c/o Paige Houlihan
4215 Worth Ave., Ste 300
Columbus, Ohio 43219
(e) phoulihan@ohiobankersleague.com
(p) 614-340-7613

WEDNESDAY, JUNE 21

9:00 a.m. – 11:30 a.m. IBA Board of Directors Meeting
OBL Strategic Plan Update

12:00 p.m. – 5:00 p.m. Registration

12:00 p.m. – 1:15 p.m. Lunch & Rapid-Fire Presentations

1:30 p.m. – 3:30 p.m. Executive & Directors' Workshop

3:30 p.m. – 5:30 p.m. Executive Lounge (Bankers Only)

6:30 p.m. Joint Leadership Dinner (invite only)
Dinner on Your Own

9:00 p.m. – 11:00 p.m. Welcome Mixer

THURSDAY, JUNE 22

8:00 a.m. – 9:00 a.m. Breakfast & Rapid-Fire Sessions

9:00 a.m. – 10:15 a.m. Opening General Session
Keynote Speaker – Deanna Singh

9:00 a.m. – 12:00 p.m. Guest Activity (optional)

10:15 a.m. – 11:15 a.m. Grand Opening/Break in Marketplace

11:15 a.m. – 12:15 p.m. CEO Roundtables by Assets

12:30 p.m. - 5:30 p.m. PAC Experiences (optional)
Stadium Tour OR Prohibition Tour

6:00 p.m. – 9:00 p.m. Dinner on Your Own

9:00 p.m. – 12:00 a.m. Evening Reception in Marketplace
Casino Night & PAC Silent Auction

FRIDAY, JUNE 23

7:45 a.m. – 8:30 a.m. Breakfast in Marketplace

8:30 a.m. – 9:30a.m. General Session

9:00 a.m. – 12:00 p.m. Guest Activity (optional)

9:30 a.m. - 10:30 a.m. Break in Marketplace

10:30 a.m. – 11:15 a.m. Concurrent Breakout Sessions

11:15 a.m. – 11:30 a.m. Break

11:30 a.m. – 12:15 p.m. Concurrent Breakout Sessions

12:15 p.m. – 1:30 p.m. Networking Lunch in Marketplace

1:30 p.m. – 2:15 p.m. Regulator Perspective Panel

2:15 p.m. – 3:15 p.m. General Session
Keynote Speaker – Jack Uldrich

3:15 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:30 p.m. Salute to Leadership (IBA Only)

5:30 p.m. – 10:00 p.m. Dinner & Entertainment

FOR IBA/OBL USE ONLY

Date Received _____ Amount Paid _____ Date Paid _____ Invoice _____ Booth # _____

2023 IBA/OBL MARKETPLACE PROSPECTUS

Exhibit space is limited. Space is reserved when application and payment are received.

Company representative(s) listed must be employed by exhibiting company.

Annual Conference June 21-23, 2023 Fairmont Chicago at Millenium Park, Chicago			
EVENT	MEMBER	NONMEMBER	TOTAL
Exhibit Table + Virtual Event Listing	\$1,995	N/A	
Primary Representative	(1) COMPLIMENTARY	N/A	
Additional Representative(s)	\$895 per person x _____	N/A	
		GRAND TOTAL	

PAYMENT OPTIONS: INVOICE // CREDIT CARD // CHECK (Illinois Bankers Education Services, Inc. / Ohio Bankers League)

Participating bankers look to the Marketplace for resources from leading companies that do business with banks. There is ample transition time between sessions and strategically scheduled functions in and around the Marketplace to encourage participant traffic. Exhibit space is assigned by the convention managers on a first-come, first-serve basis and cannot not be confirmed until payment is received.

MARKETPLACE PROFILE

COMPANY List EXACTLY as it should appear in all promotional and electronic materials

Name _____

Address _____

List Competitor(s) You Do Not Wish to Be Near _____

Special Request(s) _____

MARKETPLACE CONTACT *Receives Exhibitor Kit*

Name _____

Address _____

E-mail (required) _____ Phone _____

PRIMARY ONSITE MARKETPLACE REPRESENTATIVE *(1) Complimentary - listed in print/electronic materials*

CHECK HERE IF SAME AS MARKETPLACE CONTACT

Name _____

Address _____

E-mail (required) _____ Phone _____

ADDITIONAL MARKETPLACE REPRESENTATIVE(S) **Additional Fees Apply**

EXHIBITOR REPRESENTATIVE

Name _____

Address _____

E-mail (required) _____ Phone _____

EXHIBITOR REPRESENTATIVE

Name _____

Address _____

E-mail (required) _____ Phone _____