

# RETAIL LENDING SERIES

**FACILITATOR**

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5-6 APRIL  
27-28 SEPTEMBER

IBA Center for Banking  
Excellence, Springfield

OR

Live Streamed

START 9AM

This four-part series prepares retail lenders to have more informed and effective conversations with credit partners, build stronger customer relationships, and improve skills to serve various loan requests. Through real-life case studies, participants learn to apply underwriting, compliance, and documentation principles.

**AUDIENCE:** This series supports retail lenders and loan operations team members, including consumer lenders, small business and real estate lenders, branch managers, credit analysts, and underwriters. Participants considering moving into a lending role, new and experienced retail lenders will benefit from this course.

**SESSION 1 / APRIL 5**

**Introduction to Retail Lending**

- Today's Lending Environment
- Defining the Types of Retail Loans
- Identifying the Loan Purpose and Structuring the Loan
- Types of Borrowing Entities
- 5 C's of Credit
- Identifying and Evaluating the Source of Repayment
- Determining Information Needed to Evaluate the Request
- Analyzing the Consumer Loan Application / Personal Financial Statement
- Analyzing the Business Loan Application
- Defining and Determining the Ability to Repay
- Evaluating Collateral

**SESSION 2 / APRIL 6**

**Analyzing Borrower Cash Flow and Tax Returns**

- Key Considerations in Evaluating Personal and Business Cash Flow
- Calculating Debt to Income, Debt Service Coverage, and Global Debt Service Coverage
- Financial Accounting Basics
- Personal and Business Tax Returns and Key Schedules

**SESSION 3 / SEPTEMBER 27**

**Essentials of Retail Loan Compliance, Loan Documentation, and Retail Loan Portfolio Management**

- Applying Loan Policy and Pricing Loans
- Writing Effective Credit Memos
- Regulatory Loan Compliance
- Essentials of Loan Documentation
- Retail Loan Portfolio Management
- Problem Loan Workout

**SESSION 4 / SEPTEMBER 28**

**Building Client Loyalty and Growing the Bank**

- Building Customer and Internal Key Stakeholder Relationships
- Becoming a Trusted Advisor
- Assessing Needs, Providing Recommendations and Delivering Solutions
- Building Client Loyalty
- New Business Development, Networking, and Growing Your Loan Portfolio
- Growing the Bank - Beyond Loans

**CONTINUING EDUCATION**

Illinois public accountants will earn 24 CPE credits for attending the full series (6 credits per program).



**SIGN UP**

**FULL SERIES**

Member \$995 pp  
Nonmember \$1,665 pp

**INDIVIDUAL SESSIONS**

Member \$265 pp  
Nonmember \$445 pp

*Substitutions acceptable*

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