





To	 Person  Person  Person
Cc	 Person
Bcc	 Person
Subject	Accelerating My Development: Making a Business Case for Bank Executive Academy

Hi **Name(s)**,

I would like to request your approval to attend the upcoming Bank Executive Academy taking place from June 12 - November 13.

This program offers both professional development and networking opportunities for professionals across the banking industry. The Bank Executive Academy is based on the frameworks of an executive MBA curriculum and combines self-paced eLearning, which I can fit around my existing schedule, with in-depth facilitated discussions with fellow leaders within the banking industry and the expert lecturers during monthly live sessions. The program is 6 months long, and fully virtual so there is no travel time or missed work.

Additionally, the Bank Executive Academy is focused on practical read-to-apply learning and will provide me with not only the knowledge but tools that will help me implement these lessons in real time. Based on the ~4-hour commitment per month, I am confident I will be able to balance this with my full-time workload without any issues.

By participating in this program, I will gain new skills & knowledge that will help me directly impact **Bank/Company Name's** continued growth and success. Based on the curriculum outline, three areas I believe would immediately benefit both me and **Bank/Company Name** are to continue to build on my skills of **skill 1, skill 2, and skill 3**. The sections that I'm specifically interested in are:

- **Empower Your Entire Team - Focused on management skills, styles, and systems to be a more effective manager.**
- **Demystifying the Financials - Centered around how to utilize financial ratios and statements to positively impact the bottom line.**
- **Set Goals All the Time - How to both define and achieve shared goals as a team.**

Since there is no travel, lodging, or additional costs, the entire cost is \$1195. If we are interested, there are discounted rates for organizations sending teams of 3 or more employees, so if any other team members or departments are interested we could join as a group.

Please feel free to visit the Bank Executive Academy website for additional information: www.GoalMakers.com/____. Thank you in advance for your consideration, and I look forward to discussing further!

Sincerely,

Your Name
