



Essentials of Banking Series

25 JANUARY
15 FEBRUARY
28 MARCH
25 APRIL

9AM - 3PM
Live Streamed

This four-part, interactive series is designed to provide a complete overview of banking principles and operations. While it is recommended that participants attend the full series, each session's material stands alone.

SESSION 1

OVERVIEW OF BANKING

- Discovering Your Role as An Essential Service Provider
- Evolution of Money and Banking
- The Federal Reserve as the Central Bank of the United States
 - Organization of the Federal Reserve System
 - Roles and responsibilities of the FED
 - U.S. Monetary Policy
- U.S. State and Federal Financial Institution Regulatory Agencies
- Banking and its Regulation
 - Code of Federal Register
 - Alphabet Soup
 - Overview of Key Bank Regulations

SESSION 2

BUSINESS OPERATIONS AND MANAGEMENT

- Types of Banks and Banking Organizational Structure
- Roles and Responsibilities of the Board of Directors
- Key Banking Divisions and Departments
- Compliance Management Fundamentals
- Bank Examinations
 - The Anatomy of an Exam
 - CAMELS Rating
 - Supervisory Actions
- Deposit Accounts
- E-Banking and Treasury Management Products and Services

SESSION 3

HOW BANKS MAKE MONEY AND RISK MANAGEMENT

- How Banks Make Money
 - Overview of the Balance Sheet
 - Overview of an Income Statement
 - Other Key Financial Statements
- The Bank's Annual Report
- Overview of Lending
- Risk Management and Safety and Soundness
- Bank Performance Metrics

SESSION 4

SAFEGUARDING THE BANK AND ITS STAKEHOLDERS AND GROWING THE BANK

- Ethics in a Sound Banking System
 - Values and Integrity in Banking
 - Your Bank's Code of Ethics
 - Impact of Ethical Lapses
- Corporate Governance
- Security Regulations
 - Reg P – Privacy of Consumer Information
 - Bank Protection Act of 1968
- The Banker's Responsibility in Preventing and Reporting Crime
- Customer Service Excellence
- Growing the Bank

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Full Series

Member \$995 pp

Nonmember \$1,665 pp

Individual Sessions

Member \$265 pp

Nonmember \$445 pp

FACILITATORS:

Christie Drexler, Owner of Drexler Consulting, LLC
Josh Collins, Consultant with Drexler Consulting, LLC



Benefits of the Series

- Establish a strong foundational knowledge of banking in the United States
- Expand banking skills and knowledge in a focused learning environment
- Interact and network with other bankers in a virtual environment
- Understand the variety of banking career opportunities
- Improve cross-functional contributions and performance
- Prepare for Graduate Schools of Banking

Attendee Requirements

- Have Zoom virtual meeting access
- Interact with facilitator and other participants in a live, virtual environment
- Actively participate in all activities and exercises
- Complete assignments
- Have full, working computer microphone and speakers or phone access
- Participate in chat discussions
- For the best training experience and learning results, virtual attendees are highly encouraged to have their video cameras on during training.

Audience

All new bank employees and bank directors new to banking, management trainees, and bank veterans who are looking to broaden their banking knowledge.

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