



# THE ONE CONFERENCE

March 7-8 | Embassy Suites East Peoria, IL

The ONE Conference gathers financial industry professionals to exchange views, receive consultation and grow their knowledge beyond their own interest. It is a multi-day event with intensive programming offering specific tracks of training and general session topics. Participation in this conference invokes a deeper understanding of the profession and empowers personal development.

**Attendee Profile** Marketing, Customer Relations, Financial Management, Human Resources, Retail Banking, IT and Operations Officers

| \$3,000 per choice |           |
|--------------------|-----------|
| Welcome Gift       | Exclusive |
| Lanyard            | Exclusive |
| Photo Booth        | Exclusive |

| \$2,500 per choice |           |
|--------------------|-----------|
| Hotel Key Card     | Exclusive |
| Mobile App         | Exclusive |
| Dessert            | Exclusive |

| \$2,000 per choice   |              |
|----------------------|--------------|
| Wi-Fi                | Exclusive    |
| Keynote Speakers (2) | Limit Two    |
| Charging Station     | Exclusive    |
| Hotel Room Drop      | Nonexclusive |

| Illinois Bankers PAC Brews |              |         |
|----------------------------|--------------|---------|
| Event Title                | Exclusive    | \$3,000 |
| Transportation             | Exclusive    | \$1,200 |
| Brews Entry Pass           | Exclusive    | \$1,000 |
| Beverage                   | Nonexclusive | \$750   |
| Dinner                     | Nonexclusive | \$500   |

| \$1,500 per choice |              |
|--------------------|--------------|
| Notepad            | Exclusive    |
| Pocket Guide       | Exclusive    |
| Hospitality Suite  | Nonexclusive |
| Game Night         | Nonexclusive |
| Track Sponsor      | Nonexclusive |

| \$1,000 per choice    |              |
|-----------------------|--------------|
| Candy Basket          | Exclusive    |
| Marketplace Game Card | Exclusive    |
| Lunch                 | Nonexclusive |
| Breakfast             | Nonexclusive |
| Beverage Breaks       | Nonexclusive |

| Call for Pricing               |           |
|--------------------------------|-----------|
| Clings (Wall, Elevator, Floor) | Exclusive |

**COMMITMENT DEADLINE**  
BY FRIDAY, FEBRUARY 9

## THE ONE SCHEDULE

### THURSDAY, MARCH 7

- 12:30 p.m. Opening General Session
- 1:45 p.m. Break with Exhibitors**
- 2:45 p.m. Concurrent Sessions
- 4:00 p.m. Concurrent Sessions
- 5:00 p.m. Reception with Exhibitors**
- 6:30 p.m. Illinois Bankers PAC Brews
- 8:30 p.m. Hospitality Suite & Game Night

### FRIDAY, MARCH 8

- 8:00 a.m. Concurrent Sessions
- 9:00 a.m. Break with Exhibitors**
- 9:30 a.m. Concurrent Sessions
- 10:45 a.m. Concurrent Sessions
- 11:45 a.m. Lunch with Exhibitors**
- 12:45 p.m. Closing General Session

Sponsorship choices include recognition in event promotions and throughout the event.  
Additional fulfillment confirmed upon final choices.

# ILLINOIS BANKERS ASSOCIATION - 2024 MARKETPLACE PROSPECTUS

Exhibit space is limited. Space is reserved when application and payment are received.

**RESERVE YOUR SPOT AT BOTH CONFERENCES SAVE \$100**

| The ONE Conference   March 7-8, 2024   Embassy Suites, East Peoria, IL |                          |                          |       |
|--|--------------------------|--------------------------|-------|
| EVENT  | MEMBER                   | NONMEMBER                | TOTAL |
| Exhibit Booth + Virtual Event Listing                                  | \$895                    | \$1,595                  |       |
| Primary Representative   | (1) COMPLIMENTARY        | (1) COMPLIMENTARY        |       |
| Additional Representative(s)   | \$345 per person x _____ | \$745 per person x _____ |       |
| Reception Station  | \$500 (Limited)          | N/A                      |       |
|  |                          |                          |       |

| Annual Conference   June 24-27, 2024   Omni Amelia Island Resort, Fernandina Beach, FL |                          |           |       |
|--|--------------------------|-----------|-------|
| EVENT  | MEMBER                   | NONMEMBER | TOTAL |
| Exhibit Table + Virtual Event Listing  | \$1,995                  | N/A       |       |
| Primary Representative   | (1) COMPLIMENTARY        | N/A       |       |
| Additional Representative(s)   | \$895 per person x _____ | N/A       |       |
|  |                          |           |       |

## SELECT THE CONFERENCE(S)

The ONE Conference

Annual Conference

**COMPANY** List EXACTLY as it should appear in all promotional and electronic materials

Name \_\_\_\_\_

Address \_\_\_\_\_

List Competitor(s) You Do Not Wish to Be Near \_\_\_\_\_

Special Request(s) \_\_\_\_\_

## MARKETPLACE CONTACT *Receives Exhibitor Kit*

Name \_\_\_\_\_

Address \_\_\_\_\_

E-mail (required) \_\_\_\_\_ Phone \_\_\_\_\_

## PRIMARY ONSITE MARKETPLACE REPRESENTATIVE\* *(1) Complimentary - listed in print/electronic materials*

Name \_\_\_\_\_

Address \_\_\_\_\_

E-mail (required) \_\_\_\_\_ Phone \_\_\_\_\_

\*Company representative(s) must be employed by exhibiting company.

## ADDITIONAL MARKETPLACE REPRESENTATIVE(S)

### ADDITIONAL FEES APPLY

#### Exhibitor Representative\*

Name \_\_\_\_\_

Address \_\_\_\_\_

E-mail (required) \_\_\_\_\_ Phone \_\_\_\_\_

#### Exhibitor Representative\*

Name \_\_\_\_\_

Address \_\_\_\_\_

E-mail (required) \_\_\_\_\_ Phone \_\_\_\_\_

#### Exhibitor Representative\*

Name \_\_\_\_\_

Address \_\_\_\_\_

E-mail (required) \_\_\_\_\_ Phone \_\_\_\_\_

*\*Company representative(s) must be employed by exhibiting company.*

## PAYMENT OPTIONS

Exhibit Space                      The ONE: \$895 M / \$1,595 NM                      Annual Conference: \$1,995 M

Additional Representative(s)                      The ONE: \$345 M / \$745 NM                      Annual Conference: \$895 M

**TOTAL \$ \_\_\_\_\_ minus \$100 by reserving exhibit space at both conferences GRAND TOTAL \$ \_\_\_\_\_**

CHECK payable to **Illinois Bankers Education Services, Inc.**

MASTERCARD    VISA    DISCOVER    AMERICAN EXPRESS

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Billing Address \_\_\_\_\_

#### Return form with full payment to:

Illinois Bankers Association  
3201 West White Oaks Drive, Suite 400  
Springfield, IL 62704

#### Sponsorship & Marketplace Contact

Robin Lane  
(e) rlane@illinois.bank  
(p) 217-789-9340

#### FOR IBA USE ONLY

Date Received \_\_\_\_\_ Amount Paid \_\_\_\_\_ Date Paid \_\_\_\_\_ Invoice \_\_\_\_\_ Booth # \_\_\_\_\_

Sponsorship choices include recognition in event promotions and throughout the event.  
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## Event Exhibitor Agreement - Illinois Bankers Association

**Exhibitor Agreement.** The company named herein (“Exhibitor”) authorizes the Illinois Bankers Association (“IBA”) to reserve space at one or more events hosted by the IBA or a subsidiary or affiliate of the IBA (“Event”), to be held at a hotel or other location (“Hotel”) as indicated on the attached addendum, which is incorporated by reference herein. Exhibitor’s signature below indicates Exhibitor’s agreement with all of the terms and conditions in this Exhibitor Agreement, which will govern each Event for which Exhibitor has registered to exhibit in the calendar year 2024.

**Payment Policy.** The payment must accompany Exhibitor’s registration to exhibit for an Event.

**Exhibit Space.** Exhibitor understands and agrees that sole control of the Event and the Event’s exhibition rests with the IBA. The IBA reserves the right to alter the Event exhibition floor plan and hours in the best interest of the Event and the Event’s exhibitors. The IBA will determine the hours of access to exhibits and eligibility for admission to the exhibition in its discretion. During the Event, Exhibitor may display articles, equipment or information concerning its products or services only in Exhibitor’s designated exhibit space and not in Hotel rooms or Hotel public or private areas. Exhibitor may not permit any other party to use its exhibit space or exchange its exhibit space with another party.

**Exhibit Installation and Dismantling.** Nothing may be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the Hotel without the permission of the IBA, the Hotel and the proper building authority. Packing, unpacking and assembly of exhibits may take place only in designated areas and at designated times, in conformity with directions of the IBA and the Hotel.

**Early Dismantle Fee.** Exhibitor must not begin teardown or packing or abandon its exhibit space before the exhibition hours have concluded. If Exhibitor begins teardown or packing or abandons its exhibit space before the exhibition hours have concluded, the IBA may assess a \$500 fee.

**Default Occupancy.** If Exhibitor’s exhibit space is not occupied one hour before the start of the Event exhibition, the IBA will have the right to use such exhibit space as it sees fit. Exhibitor’s failure to occupy its exhibit space does not relieve Exhibitor’s obligation to pay the full exhibit space fee.

**Conflicting Meeting and Social Events.** Exhibitor agrees not to schedule or extend invitations for meetings or social events or otherwise encourage the absence of Event attendees or exhibitors from the Event during official Event hours, except as expressly provided in writing by the IBA.

**Cancellation by Exhibitor.** Cancellation of requests for exhibit space and Event registrations must be received by the IBA in writing 60 days prior to event to qualify for a refund. The IBA will assess an administrative fee of \$250 per cancelled Event registration. No-shows and Exhibit space or Event registration cancellation requests received fewer than 60 days to the start of the event will not qualify for a refund, except that exhibit space cancellation requests may qualify for a refund at the IBA’s sole discretion if the IBA resells the exhibit space.

**Cancellation or Relocation by the IBA.** If the IBA cancels an Event, the IBA’s liability to Exhibitor will be limited to a refund of the Exhibitor’s exhibit space and Event registration fees. If the IBA has no control over the cancellation or relocation of an Event due to Acts of God, pandemic, epidemic, or other outbreak of an infectious disease, computer hardware or software failure, strikes, acts or threats of terrorism, civil disorder, natural disaster (including, but not limited to, fire, flood, or severe weather), curtailment of transportation services or any other cause beyond its control, the IBA will have no liability to Exhibitor but may in its sole discretion refund any fees paid by Exhibitor.

**Insurance.** The IBA and the Hotel are not required to and will not maintain insurance covering Exhibitor. It is the sole responsibility of Exhibitor to obtain business interruption, liability, property damage and other insurance at its own expense.

**Security.** Small and easily portable articles must be properly secured or removed after exhibition hours and placed in safekeeping by Exhibitor. The IBA undertakes no duty to exercise care nor assumes any responsibility for the safety or property of Exhibitor or Exhibitor’s employees, officers, directors and agents, including protection from theft or damage or destruction by fire, accident or any other cause. Any protections offered by the IBA will be deemed purely gratuitous and will not be construed to impose liability on the IBA for any loss or inconvenience suffered by Exhibitor.

**Indemnification.** Exhibitor assumes all liability for damage to the Hotel resulting from the Exhibitor’s actions and/or negligence and assumes the entire responsibility and liability for the safety and property of Exhibitor and Exhibitor’s employees, officers, directors and agents. Exhibitor will defend the IBA and its subsidiaries and affiliates, the Hotel, and their respective employees, officers, directors and agents (“IBA Indemnitees”) from and against any and all third party claims, actions and demands related to losses and damages to persons or property, governmental charges or fines caused by Exhibitor or arising out of Exhibitor and/or Exhibitor’s property (each a “Claim”) and will indemnify IBA Indemnitees from reasonable attorneys’ fees and disbursements related to Claims that are incurred by them, and will hold IBA Indemnitees harmless from any and all losses, damages and liabilities finally awarded against IBA Indemnitees in a final judgment, to the extent relating to or arising out of any actual or alleged Claims.

**Promotional Giveaways.** Exhibitor represents and warrants that any contests, drawings, raffles and other promotional giveaways hosted by Exhibitor comply with applicable municipal, state, and federal laws, rules and regulations.

**Intellectual Property.** Exhibitor hereby authorizes the IBA to use its name, logo, service mark, trade name and/or trademark (“Trademark”) for the sole purpose of promoting the Event. Exhibitor represents and warrants that its Trademark and any materials of any kind that it displays or distributes at Event do not violate any proprietary or personal rights of others (including without limitation any copyright or trademark rights). Exhibitor is solely responsible for obtaining permission to use copyrights or trademarked rights in connection with any materials displayed or distributed at Event, and Exhibitor agrees to indemnify, defend and hold the IBA and any IBA subsidiary or affiliate harmless from and against any claim of liability, costs or damages, including litigation costs and attorneys’ fees, with respect to the use of copyrighted and or trademarked material. Exhibitor will not use any written material of any kind, or use any other medium, whether electronic or otherwise, which mentions the IBA or any IBA subsidiary or affiliate, or which contains any logo, service mark, trade name or trademark of the IBA or any IBA subsidiary or affiliate, without the prior written approval of the IBA as to both form and content.

**Relationship of Parties.** Exhibitor and the IBA are independent contractors with respect to one another. Nothing in this Agreement creates any association, joint venture, partnership or agency relationship of any kind between the parties.

**Restrictions.** The IBA may order the Exhibitor to remove its property and personnel or have them removed should Exhibitor violate any of these terms and conditions or if Exhibitor’s exhibit or conduct becomes objectionable or otherwise detracts from the Event. This right may be exercised by the IBA in its sole discretion without prior notice and is in addition to and not in lieu of other rights or remedies granted under this Exhibitor Agreement or available under general contract or other law. Under these circumstances, no part of the Exhibitor’s fees will be refunded. The IBA may refuse thereafter to enter into any agreement with the Exhibitor to lease exhibit space at future events.

### Event Exhibitor Acceptance Agreement

Your signature indicates you have read and agree to the Exhibitor Agreement Terms and Conditions.

Signature \_\_\_\_\_

Name (printed) \_\_\_\_\_

Date \_\_\_\_\_