



Thursday, March 7	Event	Room/Location
11:00 a.m. – 6:00 p.m.	Registration Desk Open	Conf Center Lobby
12:30 p.m. – 1:45 p.m.	<b>Opening General Session</b> <ul style="list-style-type: none"> <li>Volunteer of the Year Award</li> <li><b><i>Beyond Words: Level Up With Nonverbal Expertise</i></b> <i><a href="#">Linda Clemons®</a>, <a href="#">Sisterpreneur®</a></i></li> </ul>	River G-J
1:45 p.m. – 2:45 p.m.	The Marketplace Grand Opening - Break with Exhibitors	River E-F
2:45 p.m. – 3:45 p.m.	Track Sessions <ul style="list-style-type: none"> <li><b>Financial/Risk Management</b> <i>Risk's Role at ALCO, Mark Haberland, Darling Consulting Group</i></li> <li><b>Human Resources</b> <i>Employee Engagement &amp; Retention: Why people leave &amp; how to keep them, Drew Carter, Whistle Rewards</i></li> <li><b>Leadership</b> <i>How Do You Manage Projects?, David Noël, Genesys Technology Group</i></li> <li><b>Lending</b> <i>Why Getting More From Your Loan Review Is Now Critical, David Ruffin, IntelliCredit, a division of QwickRate</i></li> <li><b>Marketing</b> <i>Hit a Homerun with your Strategic Marketing Plan, Taylor Thoma, forbinfi</i></li> <li><b>Retail</b> <i>Pulling Strings for Non-Interest Revenue/Payments, Rob Coile, Strategic Resource Management</i></li> <li><b>Technology &amp; Operations</b> <i>How can AI help my bank?, Larry Hall, Finlytica Corp.</i></li> </ul>	Cole/Shertz Fon du Lac D-F River G-J River B Fon du Lac A-C River A River C-D
4:00 p.m. – 5:00 p.m.	Track Sessions <ul style="list-style-type: none"> <li><b>Financial/Risk Management</b> <i>Out with the Old: Liquidity, Funding, and Regulation, Ryan Smith, Piper Sandler</i></li> <li><b>Human Resources</b> <i>2024 HR Survival Kit, Michael Gifford &amp; Emily Bennett, Howard &amp; Howard Attorneys PLLC</i></li> <li><b>Leadership</b> <i>Secrets of High Performing Banks – Responding to Market Challenges, Shawn O'Brien, QwickRate</i></li> <li><b>Lending</b> <i>Consumer Spending, a Driving Force to Commercial Lending, Bobby Martin, Vertical IQ</i></li> <li><b>Marketing</b> <i>Customer Journey Mapping, Robert Zondag, Wipfli LLP</i></li> <li><b>Retail</b> <i>Renewable Deposit Sources, Steve Christenson, Ascensus</i></li> <li><b>Technology &amp; Operations</b> <i>Forging Strong Security Leadership: A Top-Down Approach, Mishaal Khan, Mindsight</i></li> </ul>	Cole/Shertz Fon du Lac D-F River G-J River B Fon du Lac A-C River A River C-D



Thursday, March 7	Event	Room/Location
5:00 p.m. – 6:00 p.m.	Marketplace Reception with Exhibitors	River E-F
6:30 p.m. – 8:30 p.m.	<b>Illinois Bankers PAC Brews</b> <i>\$40 pp (refreshments, food, and transportation included)</i>	Donnelly's Irish Pub
8:30 p.m. – 10:30 p.m.	Hospitality Suite with KARAOKE and Games	Fon du Lac D-F

Friday, March 8	Event	Room/Location
6:00 a.m. – 9:00 a.m.	Breakfast Buffet for Embassy Suites Guests	Hotel Atrium
7:15 a.m. – 8:00 a.m.	Continental Breakfast	Conf Center Lobby
7:15 a.m. – 12:45 p.m.	Registration Desk Open	Conf Center Lobby
8:00 a.m. – 9:00 a.m.	Concurrent Sessions	
	<ul style="list-style-type: none"> <li>• <b>Financial/Risk Management</b> <i>Seven Lessons Learned in Contract Negotiation, Rob Coile, Strategic Resource Management</i></li> <li>• <b>Human Resources</b> <i>Succession Planning to Stabilize the Bank's Future Leadership, Barbara Low, Wipfli LLP</i></li> <li>• <b>Leadership</b> <i>Banking is a Team Sport + Become a More Influential Leader, Joe Micallef</i></li> <li>• <b>Lending</b> <i>No Time to Waste: Targeting the Right Customer Industries for Commercial Deposits &amp; Loans, Matt Murphy, IBISWorld</i></li> <li>• <b>Marketing</b> <i>Treat Your Website Like a Branch...Because It Is!, Crystal Steinbach, Mills Marketing</i></li> <li>• <b>Retail</b> <i>Transformative Branch Conversations, Jack Kasel, Anthony Cole Training Group</i></li> <li>• <b>Technology &amp; Operations</b> <i>Understand How to Get More Out of Your Technology Vendors, Charlie Kelly, Remedy Consulting</i></li> </ul>	<p>Cole/Shertz</p> <p>Fon du Lac D-F</p> <p>River G-J</p> <p>River B</p> <p>Fon du Lac A-C</p> <p>River A</p> <p>River C-D</p>
9:00 a.m. – 9:30 a.m.	Marketplace Break with Exhibitors	River E-F
9:30 a.m. – 10:30 a.m.	Concurrent Sessions	
	<ul style="list-style-type: none"> <li>• <b>Financial/Risk Management</b> <i>Managing the Compliance Program, Karen Leiter, CLA</i></li> <li>• <b>Human Resources</b> <i>Holding People Accountable (Without Losing Them), Angela Adams, HR Source</i></li> <li>• <b>Leadership</b> <i>Using Behavioral Science To Change Behaviors and Reduce Risk, Andrea Olson, Pragmadik</i></li> <li>• <b>Lending</b> <i>Win New Commercial Customers through Advances in Technology, Nellie Schlachter, Evolv</i></li> <li>• <b>Marketing</b> <i>Keys to Marketing Success in 2024, Jim Perry, Market Insights, Inc.</i></li> <li>• <b>Retail</b> <i>How to go from Good Service Provider to Awesome Finance Professional in 5 Easy Steps, Joe Micallef, Grow Up Sales</i></li> <li>• <b>Technology &amp; Operations</b> <i>Your Bank Needs a Payments Strategy, Marisa Reynolds, Genesys Technology Group</i></li> </ul>	<p>Cole/Shertz</p> <p>Fon du Lac D-F</p> <p>River G-J</p> <p>River B</p> <p>Fon du Lac A-C</p> <p>River A</p> <p>River C-D</p>

10:45 – 11:45 a.m.	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> <li>• <b>Financial/Risk Management</b> <i>Ponzi Schemes and Customer Fraud: What Financial Institutions Must Know to Minimize Exposure to Third Parties, Michael Campbell, Polsinelli</i></li> <li>• <b>Human Resources</b> <i>Evaluating Practices to Maximize Talent, Barbara Low, Wipfli LLP</i></li> <li>• <b>Leadership</b> <i>Motivate Your Bankers from Good to Great, Jack Kasel, Anthony Cole Training Group</i></li> <li>• <b>Lending</b> <i>Are you prepared for the next Mortgage Market?, Kevin Carlson, Windsor Mortgage</i></li> <li>• <b>Marketing</b> <i>Increasing Employee Attraction and Retention with Company Culture, Brett Jackson, Systemax</i></li> <li>• <b>Retail</b> <i>The Total Bank Makeover: A Proven Plan for Growth and Profitability, Nick Arrigo, Haberfeld</i></li> <li>• <b>Technology &amp; Operations</b> <i>The Top 6 Controls to Reduce Your Risk of a Cyber Incident, Nick Podhradsky, SBS CyberSecurity</i></li> </ul>	<p>Cole/Schertz</p> <p>Fon du Lac D-F</p> <p>River G-J</p> <p>River B</p> <p>Fon du Lac A-C</p> <p>River A</p> <p>River C-D</p>
11:45 a.m. – 12:45 p.m.	The Marketplace - Lunch with Exhibitors	River E-F
12:45 p.m. – 2:00 p.m.	<p>Closing General Session</p> <ul style="list-style-type: none"> <li>• 23' Future Leaders Alliance Graduation</li> <li>• Keynote Session: <b>Maximize Your Life Score, <a href="#">Craig Dietz</a></b></li> </ul>	River G-J

